ABSTRACT
According to Fairclough (1989), discourse is shaped by social practices and in return it reveals power ideologies. Pakistan’s political position in post 9/11 scenario is significant in relation to American war on terror. The present study is an effort to understand image making of Pakistan by the discourse of Pakistanis, foreigners who visit Pakistan and to some extent media as depicted in Thinner than Skin by Uzma Aslam Khan. Fairclough’s model of discourse analysis with micro, meso and macro levels will be used to unfold American political ideology of thrusting war on terror upon Pakistan. Moreover, in socio-cultural perspective, status of Pakistani woman will be compared with American empowered woman through critical discourse analysis. The research is an endeavor to reveal discursive power practices both in political and socio-cultural domains.

Keywords: discursive practices, critical discourse analysis, micro, meso and macro levels of Fairclough’s model